

IN THE ABSTRACT

Please replace the present abstract with the following:

ABSTRACT OF THE DISCLOSURE

Content A method and system that enable content subscribers to can dynamically activate content and content publishing resources that are distributed on a network by locating, coordinating and presenting content publishing resources such that content publisher can create or change content. A content request from the content subscriber will can engage a content locator in determining an appropriate content publisher to activate the content. Once the appropriate content publisher is found, the content publisher activates the content by presenting appropriate content publishing resources. Optionally, two more content publishers cooperate together to activate the requested content. Licenses to the content and content publishing resources are monitored to ensure that content publishers are compensated. System components, such as content subscribers, content locators, content publishers, are auto-configured during initial registration and dynamically updated if configuration parameters change. Optionally, a performance driver changes various configuration parameters of system components to ensure a desired performance during content activation.